



Media Information

milKit: Swiss tubeless solution with new valves

## Swiss invention now taking over the roads

**Zurich, August 29, 2016 – A Swiss invention enabling sealant to be checked and refilled simply has already established a large, loyal tubeless tire following throughout the world. Mountain bikers value the simple procedure, with hands staying clean and air remaining in the tires. From October, racing cyclists will also benefit, as longer valves (55/75mm) will enable milKit to be used on asphalt too.**

Just in time for the Eurobike 2016, the leading global trade fair for the world bike industry, milKit is launching more valve lengths onto the market. In the USA, almost all mountain bikers are now riding tubeless, with this trend now taking over the bike world around the globe. “We have repeatedly been asked by road riders if our valves are available for racing bike wheels too,” says Pius Kobler, milKit inventor and CEO. “It is above all in the road arena that every possible gram saved is crucial. Therefore tubeless technology is gaining in importance on roads as well. Bike couriers in cities are often asking themselves how to avoid tiresome tube changing after riding over broken glass.”

milKit is a revolutionary system for tubeless tire installation and maintenance. The decisive advantage involves the use of an applicator to extract and inspect sealant via the patented milKit valve, and if necessary refill via the same procedure. This means that tires remain on rims and air in tires. The Swiss invention indicates the amount and quality of sealing milk in the tires. And a rubber flap on the valve avoids the valve getting clogged up with sealant, something which is highly valued by amateurs and professionals alike. Thanks to milKit, tubeless has become clean, reliable and simple!

### **Making a good system even better**

Feedback from the tubeless community and the global trade press has inspired the product designers to further improve the valves available thus far. With an O-ring on the new valve core, the valve sits even more reliably in the wheel. The user manual has been completely overhauled, making the switch to tubeless easier than ever before.

#### **milKit application in 5 steps**

1. Screw out the valve core of the milKit valves: No air is lost.
2. Insert the milKit applicator through the valve
3. Check the quantity and quality of the sealant
4. Inject sealant as needed
5. Put back the valve core and go ride

**milKit product line:**

**milKit compact 35mm, 55mm or 75 mm**

Scope of supply: 1x measuring and refilling applicator, 2 x milKit aluminum tubeless valves, 1x applicator tube, 1x flexible extension with stopcock, 1x valve core tool, 1x manual

Recommended price: 55,95 USD or 43,95 GBP

**milKit valve pack 35mm, 55mm or 75 mm**

Scope of supply: 2 x milKit aluminum tubeless valves, 1x valve core tool

Recommended price: 29,95 USD or 22,95 GBP



milKit: clean and simple tubeless solution

---

**About Sport Components AG**

milKit is the first product of Zurich based Sport Components AG, which was founded in 2015. Product development engineer Pius Kobler and entrepreneur Sven Rizzotti aim to place their company as a major name in the tubeless market. Furthermore, the Swiss Sport Components AG develops innovative products for the whole bike and sports market.

**For more information, pictures and tests:**

milKit – Sport Components AG

Andy Roth, Media Relations

[media@milKit.bike](mailto:media@milKit.bike)

[www.milKit.bike](http://www.milKit.bike)

Pictures: [www.milKit.bike/media](http://www.milKit.bike/media)